

IYOSEI PROFESSIONAL

Hair care line for professionals.
A unique alternative for salons and hairdressers,
where each product is developed for the care,
protection, beauty, and enhancement of hair for every occasion.

LIKE YOU...

PROFESSIONAL PRODUCTS
FOR PROFESSIONALS

LUXURY COLORS

- Micro-pigmentation Technology
- Hydrolyzed Keratin and Arginine
- 100% Gray Coverage
- Natural shades, ash coppers, browns, super-lightening golds, reds, mauves, color correctors, metallics.

iyosei
PROFESSIONAL

COMO VOS.

NATURALES
NATURALS



YPC802
1A
NEGRO CENIZA
ASH BLACK
PRETO CINZA
PROXIMAMENTE



YPC708
1
NEGRO
BLACK
PRETO



YPC707
3
CASTAÑO OSCURO
DARK BROWN
CASTANHO ESCURO



YPC706
4
CASTAÑO
BROWN
CASTANHO



YPC705
5
CASTAÑO CLARO
LIGHT BROWN
CASTANHO CLARO



YPC704
6
RUBIO OSCURO
DARK BLONDE
LOURO ESCURO



YPC703
7
RUBIO
BLONDE
LOURO



YPC702
8
RUBIO CLARO
LIGHT BLONDE
LOURO CLARO



YPC701
9
RUBIO MUY CLARO
VERY LIGHT BLONDE
LOURO MUITO CLARO



YPC700
10
RUBIO EXTRA CLARO
PLATINUM BLONDE
LOURO PLATINADO



YPC750
5.1
CASTAÑO CLARO CENIZA
ASH BROWN
CASTANHO CLARO CINZA



YPC736
6.1
RUBIO OSCURO CENIZA
ASH LIGHT BROWN
LOURO ESCURO ACINZENTADO



YPC737
7.1
RUBIO CENIZA
ASH DARK BLONDE
LOURO ACINZENTADO



YPC738
8.1
RUBIO CLARO CENIZA
ASH BLONDE
LOURO CLARO ACINZENTADO



YPC739
9.1
RUBIO MUY CLARO CENIZA
ASH LIGHT BLONDE
LOURO MUITO CLARO ACINZENTADO



YPC741
6.11
RUBIO OSCURO CENIZA PROFUNDO
DEEP ASH LIGHT BROWN
LOURO ESCURO CINZA PROFUNDO



YPC742
7.11
RUBIO CENIZA PROFUNDO
DEEP ASH DARK BLONDE
LOURO CINZA PROFUNDO



YPC803
9.11
RUBIO MUY CLARO CENIZA PROFUNDO
VERY LIGHT DEEP ASH BLONDE
LOURO MUITO CLARO CINZA PROFUNDO
PROXIMAMENTE



YPC740
10.1
RUBIO EXTRA CLARO CENIZA
ASH VERY LIGHT BLONDE
LOURO CLARISSIMO ACINZENTADO



YPC751
5.12
CASTAÑO CLARO CENIZA IRISADO
ASH IRISEE BROWN
CASTANHO CLARO CINZA IRISADO



YPC752
6.12
RUBIO OSCURO CENIZA IRISADO
LIGHT ASH IRISEE BROWN
LOURO ESCURO CINZA IRISADO



YPC753
7.12
RUBIO CENIZA IRISADO
DARK ASH IRISEE BLONDE
LOURO CINZA IRIZADO



YPC754
8.12
RUBIO CLARO CENIZA IRISADO
ASH IRISEE BLONDE
LOURO CLARO CINZA IRISADO



YPC755
9.12
RUBIO MUY CLARO CENIZA IRISADO
LIGHT ASH IRISEE BLONDE
LOURO MUITO CLARO CINZA IRIZADO



YPC783
5.4
CASTAÑO CLARO COBRIZO
LIGHT COOPER BROWN
CASTANHO CLARO COBRE



YPC784
7.44
RUBIO COBRE INTENSO
INTENSE COOPER BLONDE
LOURO MEDIO COBRE INTENSO



YPC743
6.34
RUBIO OSCURO DORADO COBRIZO
COPPERY GOLD LIGHT BROWN
LOURO ESCURO DOURADO ACOBREADO



YPC744
8.34
RUBIO CLARO DORADO COBRIZO
COPPERY GOLG BLONDE
LOURO CLARO DOURADO ACOBREADO

CENIZAS
ASH

COBRIZOS
COPPER

MARRONES
CHOCOLATE



YPC722
5.23
CASTAÑO CLARO MALVA DORADO
GOLDEN MAUVE BROWN
CASTANHO CLARO ACAJU DOURADO



YPC719
5.73
CASTAÑO CLARO MARRON DORADO
GOLDEN CHESTNUT BROWN
CASTANHO CLARO MARROM DOURADO



YOC723
6.73
RUBIO OSCURO MARRON DORADO
GOLDEN CHESTNUT LIGHT BROWN
LOURO ESCURO MARROM DOURADO



YPC724
7.73
RUBIO MARRON DORADO
GOLDEN CHESTNUT DARK BLONDE
LOURO MARRON DOURADO



YPC725
8.73
RUBIO CLARO MARRON DORADO
GOLDEN CHESTNUT BLONDE
LOURO CLARO MARROM DOURADO



YPC716
5.74
CASTAÑO CLARO MARRON COBRIZO
COPPERY CHESTNUT BROWN
CASTANHO CLARO MARROM ACOBREADO



YPC718
7.74
RUBIO MARRON COBRIZO
COPPERY CHESTNUT DARK BLONDE
LOURO MARROM ACOBREADO



YPC717
6.41
RUBIO OSCURO COBRE CENIZA
COPPERY ASH LIGHT BROWN
LOURO ESCURO ACOBREADO ACINZENTADO



YPC720
6.7
RUBIO OSCURO MARRON
CHESTNUT LIGHT BROWN
LOURO ESCURO MARROM



YPC721
7.14
RUBIO CENIZA COBRIZO
COPPERY ASH DARK BLONDE
LOURO ACINZENTADO ACOBREA

DORADOS
GOLDEN



YPC731
5.3
CASTAÑO CLARO DORADO
GOLDEN BROWN
CASTANHO CLARO DOURADO



YPC732
6.3
RUBIO OSCURO DORADO
GOLDEN LIGHT BROWN
LOURO ESCURO DOURADO



YPC733
7.3
RUBIO DORADO
GOLDEN DARK BLONDE
LOURO DOURADO



YPC734
8.3
RUBIO CLARO DORADO
GOLDEN BLONDE
LOURO CLARO DOURADO



YPC735
9.3
RUBIO MUY CLARO DORADO
GOLDEN LIGHT BLONDE
LOURO MUITO CLARO DOURADO



YPC726
6.13
RUBIO OSCURO CENIZA DORADO
GOLDEN ASH LIGHT BROWN
LOURO ESCURO ACINZENTADO DOURADO



YPC727
7.13
RUBIO CENIZA DORADO
GOLDEN ASH DARK BLONDE
LOURO ACINZENTADO DOURADO



YPC728
8.13
RUBIO CLARO CENIZA DORADO
GOLDEN ASH BLONDE
LOURO CLARO CINZA DOURADO



YPC729
9.13
RUBIO MUY CLARO CENIZA DORADO
GOLDEN ASH LIGHT BLONDE
LOURO MUITO CLARO CINZA DOURADO



YPC730
8.31
RUBIO CLARO BEIGE DORADO
GOLDEN BEIGE BROWN
LOURO CLARO BEGE DOURADO

SUPER ACLARANTES
SUPER BLEACHING



YPC747
900S
RUBIO ULTRA CLARO NATURAL
ULTRA LIGHTEST NATURAL BLONDE
LOURO ULTRA CLARO NATURAL



YPC748
901S
RUBIO ULTRA CLARO CENIZA
ULTRA LIGHTEST ASH BLONDE
LOURO ULTRA CLARO CINZA



YPC748
902
RUBIO ULTRA CLARO NACARADO
ULTRA LIGHTEST PEARL BLONDE
LOURO ULTRA CLARO PERLADO



YPC804
000
ACLARANTE ESPECIAL
SPECIAL LIGHTEST
CLAREADOR ESPECIAL
PROXIMAMENTE

ROJIZOS
REDS



YPC709
5.60
CASTAÑO CLARO ROJIZO INTENSO
VERY LIGHT RED BROWN
CASTANHO CLARO VERMELHO INTENSO



YPC710
6.60
RUBIO OSCURO ROJIZO INTENSO
VERY LIGHT RED DARK BLONDE
LOURO ESCURO VERMELHO INTENSO



YPC711
6.66
RUBIO OSCURO ROJIZO PROFUNDO
DEEP RED DARK BLONDE
LOURO ESCURO VERMELHO PROFUNDO



YPC805
7.62
RUBIO ROJIZO VIOLETA
BLONDE RED VIOLET
LOIRO VIOLETA AVERMELHADO
PROXIMAMENTE

MALVA - CAOBAS - VIOLETAS

MAHOGANY



YPC780
5.2
CASTAÑO CLARO MALVA
MAUVE BROWN
CASTANHO CLARO VIOLINO



YPC781
6.2
RUBIO OSCURO MALVA
LIGHT MAUVE BROWN
LOURO ESCURO VIOLINO



YOC782
7.2
RUBIO MALVA
DARK MAUVE BLONDE
LOURO VIOLINO



YPC783
8.2
RUBIO CLARO MALVA
MAUVE BLONDE
LOURO CLARO VIOLINO



YPC784
9.2
RUBIO MUY CLARO MALVA
LIGHT MAUVE BLONDE
LOURO MUITO CLARO VIOLINE



YPC714
5.20
CASTAÑO CLARO MALVA INTENSO
VERY MAUVE BROWN
CASTANHO CLARO VIOLINE INTENSO



YPC786
7.20
RUBIO MALVA INTENSO
INTENSE DARK MAUVE BLONDE
LOURO VIOLINO INTENSO



YPC785
10.2
RUBIO EXTRA CLARO MALVA
VERY LIGHT MAUVE BLONDE
LOURO CLARISSIMO VIOLINO



YPC787
5.21
CASTAÑO CLARO MALVA CENIZA
ASH MAUVE BROWN
CASTANHO CLARO VIOLINE CINZA



YPC788
6.21
RUBIO OSCURO MALVA CENIZA
ASH MAUVE LIGHT BROWN
LOURO ESCURO VIOLINE CINZA



YPC789
7.21
RUBIO MALVA CENIZA
ASH MAUVE DARK BLONDE
LOURO VIOLINE CINZA



YPC790
8.21
RUBIO CLARO MALVA CENIZA
ASH MAUVE BLONDE
LOURO CLARO VIOLINE CINZA



YPC715
9.21
RUBIO MUY CLARO MALVA CENIZA
ASH MAUVE LIGHT BLONDE
LOURO MUITO CLARO VIOLINE CINZA



YPC712
3.16
CASTAÑO OSCURO CENIZA ROJIZO
ASH RED DARK BROWN
CASTANHO ESCURO ACINZENTADO VERMELHO



YPC713
4.51
CASTAÑO CAOBA CENIZA
MAHOGANY ASH DARK BROWN
CASTANHO ACAJU CINZA



YPC781
5.5
CASTAÑO CLARO CAOBA
LIGHT MAHOGANY BROWN
CASTANHO CLARO ACAJU



YPC792
6.5
RUBIO OSCURO CAOBA
DARK MAHOGANY BLONDE
LOURO ESCURO ACAJU



YPC798
GRIS METÁLICO
METALIC GREY
CINZA METALICO



YPC799
ROSA METÁLICO
METALIC PINK
ROSA METALICO



YPC800
LAVANDA METÁLICO
METALIC LAVENDER
LAVANDA METALICO



YPC801
AZULINO METÁLICO
METALIC BLUE
AZUL METALICO



YPC795
AMARILLO
YELLOW
AMARELO



YPC746
ROJO
RED
VERMELHO



YPC797
VERDE
GREEN
VERDE



YPC745
AZUL
BLUE
AZUL



YPC796
VIOLETA
VIOLET
VIOLETA

METALICOS

METALICS

CORRECTORES

COLOR INTENSIFIER

PROFESSIONAL PRODUCTS
FOR PROFESSIONALS

BLOND ART

We offer cream oxidizers and bleaching powders,
with formulas developed to maximize
the effectiveness of Luxury Colors hair color.

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DEVELOPER CREAM

Formulas developed to maximize the effectiveness of hair color and bleaching powder. Their delicate, creamy texture facilitates mixing and distribution through the hair. Especially recommended for use with **LUXURY COLORS BY IYOSEI PROFESSIONAL®**.



10 VOLUMES

Net. Cont: 1000 ml.

BOTTLE - **COD. YPC756**



20 VOLUMES

Net. Cont: 1000 ml.

BOTTLE - **COD. YPC757**



30 VOLUMES

Net. Cont: 1000 ml.

BOTTLE - **COD. YPC758**



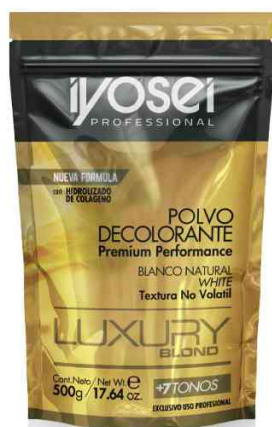
40 VOLUMES

Net. Cont: 1000 ml.

BOTTLE - **COD. YPC759**

BLEACH POWDER

Bleaching is the reduction of hair color concentration through an action on the pigments. The oxidant and bleaching powder, in combination, release active oxygen that acts on the pigments, reducing their concentration and producing a lightening effect. **IYOSEI PROFESSIONAL® - LUXURY BLONDS BLEACHING POWDER** was specially developed to lighten all hair types. It achieves perfect, luminous blondes, allowing for highlights, sun-kissed lowlights, and medium lightening, while gently acting on the hair pigments. It is ideal for achieving very light or fantasy colors, transparencies, color removal, highlights, balayage, and ombré effects.



WHITE BLEACHING POWDER

Net. Cont: 500 grs. - DOY PACK - **COD. YPC761**



BLUE BLEACHING POWDER

Net. Cont: 500 grs. - DOY PACK - **COD. YPC762**

PROFESSIONAL PRODUCTS
FOR PROFESSIONALS

COLORATION CARE

A line that offers everything your hair needs after coloring.
Restores shine and silkiness,
provides greater protection, detangles and repairs,
restructures the hair fiber, offers intensive treatments,
infuses violet and silver toners for bleached hair.

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COLORATION CARE

LUXURY
COLORS

ACID SHAMPOO PH NEUTRALIZER

PRO VITAMIN B5 - PH 3.5 - ACID

Ideal product for use during the first few washes after coloring. Specially formulated for hair whose pH has been altered by chemical treatments (dyes, perms, bleaching, or straightening). **Restores the hair's natural qualities, bringing back shine and silkiness.**

Net. Cont: 230 ml.

KNOB - **COD. YPC773**

Net. Cont. 1500 ml.

BOTTLE WITH DOSING VALVE - **COD YPC765**



COLOR SHAMPOO WITH NEUTRAL PH

For color-treated or damaged hair - PH NEUTRAL

Color-treated hair requires specific care. Dyes alter the hair's acidity, making it porous. A balanced pH ensures optimal results. **The action of keratin proteins provides hair with the necessary protection after coloring, allowing the color to last longer through washing.**

Net. Cont: 230 ml.

KNOB - **COD. YPC774**

Net. Cont: 1500 ml.

BOTTLE WITH DOSING VALVE - **COD. YPC767**



SUPER CONDITIONER

Damaged Hair with Post-Color Damage
MAXIMUM SOFTNESS & SHINE - SULFATE-FREE
KERATIN PROTEINS

Detangles and conditions, leaving hair much more manageable and easier to style. **Repairs hair and protects its elasticity by strengthening each fiber** to prevent breakage, significantly reducing the percentage of brittle hair. **Nourishes and revitalizes hair, adding softness and movement.**

Net. Cont: 230 ml.
KNOB - COD. YPC775



RESTRUCTURING MASK FOR DYED HAIR

Damaged or Post-Color Hair
INTENSE RECOVERY AND FIBER RESTRUCTURING. LINSEED
OIL + PRO-KERATIN - ACIDIC PH - SULFATE FREE.

The restructuring treatment is an intensive repair process for all hair types. **Its effective formula with Linseed Oil and Pro-keratin helps to deeply restructure, nourish, and hydrate the hair fiber from within.** It produces an immediate effect on the hair's appearance, sealing the cuticle to result in more flexible and shiny hair, restoring its health and vitality.

Net. Cont: 230 ml.
KNOB - COD. YPC776

Net. Cont.: 1000 grs.
POT - COD. YPC769



IPLEX N°1 TECHNOLOGY

Booster, restorer, reconstructor, repairer

IPLEX TECHNOLOGY #1 AMPOULE from lyosei Professional is designed to restore the hair's internal structure at a molecular level. It repairs the structural bonds that break when exposed to chemical processes such as coloring, bleaching, perms, straightening, etc., as well as environmental factors and/or the damaging effects of high temperatures from flat irons, curling irons, and hair dryers. **BENEFITS:** **1-** Reduces damage during and after coloring. Reduces damage during and after bleaching and all related techniques (Balayage, Highlights, etc.). **2-** Deeply and permanently restores severely damaged hair. **3-** Stronger hair. **4-** Longer-lasting color.

Net. Cont: 15 ml. x 12 uni.

AMPOULE - **COD. YPC779**



EXTRA ACID MASK

PH Restorative Mask and Cuticle Sealer

SUITABLE FOR VEGAN - PARABEN-FREE. Its super acidic pH helps seal the cuticle, retaining color longer and preventing dryness. Ideal for use after chemical treatments or hair coloring. Recommended for the final touch-up after coloring, chemical straightening, or perming.

Net. Cont: 1000 ml.

POT - **COD. YPC763**



ANTI BRASS

BLOND ART + VIOLET

TONER FOR BLONDES BLEACHED AND GRAY HAIR

YELLOW REFLECTION NEUTRALIZER

Products specifically formulated with violet pigments, ideal for neutralizing yellow tones in blonde and naturally white hair. Neutralizes yellow and orange tones. Rebuilds, nourishes, and stimulates hair fibers, resulting in healthy hair.

ACTION = Toning treatment for blonde and bleached hair

RESULT = Color balance.

VIOLET SHAMPOO

Net. Cont: 230 ml.

KNOB - COD. YPC770

MASK BLOND ART

Net. Cont: 230 ml.

KNOB - COD. YPC772



SILVER ART + GREY & WHITE

TONING SHAMPOO FOR WHITE, GRAY AND BLONDE HAIR

YELLOW REFLECTION NEUTRALIZER

Shampoo specifically formulated to neutralize yellow tones in white, gray, or blonde hair. It rebuilds, nourishes, and stimulates hair fibers, resulting in healthy-looking hair.

ACTION: Toning treatment for blonde and bleached hair.

RESULT: Color balance.

GREY SHAMPOO

Net. Cont: 230 ml.

KNOB - COD. YPC771



PROFESSIONAL PRODUCTS
FOR PROFESSIONALS

HAIRCARE

A line developed to meet the needs and address
the problems of your hair.
Repair, hydration, nutrition, anti-frizz, anti-hair loss.

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FORTIFYING ANTI-HAIR LOSS SHAMPOO

Loss of hair density

Shampoo developed to slow hair loss. With regular use, it effectively slows the weakening process. **It tones and strengthens the hair fiber and provides a deep cleanse that oxygenates the hair bulb.** Its formula, based on Urtica Dioica (stinging nettle), thickens the hair fiber, strengthens the hair root, and increases blood flow.

Net. Cont: 230 ml.

KNOB - COD. YPL200



MASK BRAZILIAN KERATIN SHOCK

Repair Mask

SUITABLE FOR VEGAN - NOT TESTED ON ANIMALS. The Brazilian Keratin Shock Bio-Active Repair Mask is rich in Vitamin E, Shea Butter, and Phytokeratin. **The presence of this plant protein provides a nourishing, moisturizing, anti-frizz, and repairing action with greater penetration into the hair.** It promotes shine and helps improve the appearance of hair fibers.

Net. Cont: 1000 ml.

POT - COD. YPA253



MASK **EGYPTIAN LINEN SHOCK**

Anti-Frizz Mask

SUITABLE FOR VEGAN - NOT TESTED ON ANIMALS. The Egyptian Lino Shock Anti-Frizz Mask **works intensely on the hair fiber structure, controlling frizz and reducing volume thanks to linseed oil, providing a unique, silky shine.** Formulated with lactic acid, which creates an ideal acidic pH for sealing hair fibers and enhancing shine. Provides heat protection and frizz control.

Net. Cont: 1000 ml.
POT - **COD. YPA273**



MASK **INDONESIAN COCO SHOCK**

Nutrition Mask

SUITABLE FOR VEGAN - NOT TESTED ON ANIMALS. **The Indonesian Coconut Shock Nourishing Mask, with its high nutritional power, softens, hydrates, and moisturizes the hair fiber.** Coconut oil provides excellent properties for dry, rough, and brittle hair, improving its elasticity and strength, promoting growth, and preventing premature aging.

Net. Cont: 1000 ml.
POT - **COD. YPA283**



MASK **HYALURONIC ACID SHOCK**

Hydration Mask

SUITABLE FOR VEGAN - NOT TESTED ON ANIMALS. **The Bio-Active Molecular Hyaluronic Acid Shock Mask contains Trehalose, a moisturizing agent that combats extreme dryness.** Formulated with lactic acid (ideal for sealing hair fibers and adding shine) and hyaluronic acid (a moisturizing agent).

Net. Cont: 1000 ml.
POT - **COD. YPA263**



MASK **MOROCCAN ARGAN SHOCK**

Restoration Mask

SUITABLE FOR VEGAN - NOT TESTED ON ANIMALS. **The Bio Active Argan Moroccan Oil Mask works deep within the hair fiber's internal structure, repairing and strengthening it from root to tip.** Its intense anti-frizz conditioning restores hair's vitality from the first application.

Net. Cont: 1000 ml.
POT - **COD. YPA293**



REPAIR BOOSTER BRASILIAN KERATIN SHOCK

REPAIRING Ampoule

Deep repair ampoule designed for damaged or chemically treated hair. It acts directly on the cuticle structure, sealing the fiber and restoring lost elasticity and strength. It restores the hair fiber from root to tip, providing extreme softness and a luminous, healthy finish.

Net. Cont. 10 ml.

BOOSTER - COD. YPA254

SOON



MOISTURIZING BOOSTER HYALURONIC ACID SHOCK

HYDRATING Ampoule

Intensive hydration ampoule for dry, dull, or dehydrated hair. Thanks to the power of hyaluronic acid, it restores optimal hydration levels to the hair fiber, sealing the cuticle to prevent moisture loss. It restores natural movement, flexibility, and extreme softness without weighing hair down.

Net. Cont. 10 ml.

BOOSTER - COD. YPA264

SOON



ANTI-FRIZZ BOOSTER EGYPTIAN LINEN SHOCK

ANTI-FRIZZ Ampoule

Concentrated **ampoule with anti-frizz** action and hair fiber protection. The essential fatty acids of linseed oil coat the cuticle, creating an invisible protective film that repels static and prevents frizz. Restores natural elasticity, softens hair texture, and provides extraordinary shine from root to tip.

Net. Cont. 10 ml.

BOOSTER - COD. YPA274

SOON



NUTRITIOUS BOOSTER INDONESIAN COCO SHOCK

Nourishing Ampoule

Concentrated ampoule for **intensive nourishment** of dry, porous, or damaged hair. Its high affinity with hair protein allows the nutrients in coconut oil to penetrate deeply, sealing the cuticle and retaining moisture. It restores the hair fiber's flexibility, combats dullness, and returns natural elasticity without weighing hair down.

Net. Cont. 10 ml.

BOOSTER - COD. YPA284

SOON



RESTORATIVE BOOSTER MOROCCAN ARGAN OIL

A concentrated ampoule specially **formulated to restore** weakened hair fibers. Thanks to the antioxidant and fatty acid properties of argan oil, this treatment seals the cuticle, eliminates porosity, and improves the hair's mechanical resistance. It restores natural vitality and flexibility from root to tip, leaving a silky, healthy finish.

Net. Cont.: 10 ml.

BOOSTER - COD. YPA294

SOON



PROFESSIONAL PRODUCTS
FOR PROFESSIONALS

ARGÁN

Prevents premature aging
and repairs hair damage.
Provides intense moisture
to the hair and relieves dry scalp.
Moisturizing, nourishing,
hydrating, repairing,
restoring.



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Argan oil repairs split and dry ends because it is super rich in nutrients and highly moisturizing, thanks to its **VITAMIN A, C, AND E** content. **VITAMIN E**, in particular, makes hair look healthy, shiny, and full of movement. Because it contains vitamins, minerals, and fatty acids, it is highly beneficial for both skin and hair. It prevents premature aging and repairs hair damage in just a few applications. **It provides intense moisture to the hair and relieves dryness of the scalp, sealing in hydration and nourishment from roots to ends.**



BIO ACTIVE SHAMPOO

Iyosei Professional® Argan of Moroccan Oil Bio-Active Shampoo restores life to your hair, strengthening and hydrating it. Its anti-dryness formula contains ingredients that combat hair aging. The shampoo is free of sulfates, parabens, and petrolatum.

Net. Cont: 230 ml. - KNOB - **COD. YPA290**

SULFATE FREE - PARABEN FREE - PETROLATE FREE



BIO ACTIVE MASK

The **Iyosei Profesional® Argan of Moroccan Oil Bio-Active Mask** works deep within the hair fiber's internal structure, repairing and strengthening it from root to tip. Its anti-frizz conditioning restores hair's vitality from the first application. The mask is free of sulfates, parabens, and petrolatum.

Net. Cont: 230 ml. - KNOB - **COD. YPA291**

SULFATE FREE - PETROLATE FREE



ARGAN OIL

Iyosei Profesional® Argan of Moroccan Oil is enriched with five precious oils, including **Moroccan argan** oil, "liquid gold," which leaves your hair irresistibly soft to the touch and radiant. It instantly nourishes your hair without weighing it down, thanks to its lightweight texture.

Net. Cont: 50 ml. - KNOB - **COD. YPA292**

SULFATE FREE - PARABEN FREE

PROFESSIONAL PRODUCTS
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THERAPY+

Treatment product line,
effective in restoring shine
and natural texture to hair in a short time,
thanks to the active ingredients of Keratin and Collagen.
Repair, restructuring, restoration.

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KERATIN & COLLAGEN HAIR CARE

THERAPY+

Due to a lack of nutrients, the scalp produces rough, dull, and brittle hair. This line of treatment products is highly effective at restoring shine and natural texture to hair in a short time. They contain active ingredients with a high affinity for the hair fiber. They include a high concentration of moisturizing agents that deeply hydrate the hair, regulating its moisture level to restore the normal values needed for hair to look truly beautiful and healthy. **Collagen and keratin help restore the hair's natural flexibility, providing silkiness and a natural feel.**

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SHAMPOO - KERATIN & COLLAGEN
HYDRATION
Restructuring of the hair fiber

It deeply removes residue and prepares hair for the intensive reconstruction program. **Its formula with Keratin and Collagen seals the cuticle and retains hair moisture, restoring shine and softness.** Salt-free (NaCl).

Net. Cont: 230 ml.

NOB - **COD. YPS900**

Net. Cont: 1500 ml.

BOTTLE WITH VALVE - **COD. YPS915**



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CONDITIONER - KERATIN & COLLAGEN
EXPRESS REPAIR + ELASTICITY
Hair fiber restructuring

Lightweight express conditioning formula, **a combination of Keratin and Collagen that reaches the core of damaged hair, repairing it to restore its natural shine and elasticity.**

Net. Cont: 230 ml.

NOB - **COD. YPS901**

Net. Cont: 1500 ml.

BOTTLE WITH VALVE - **COD. YPS916**



33

MASK - KERATIN & COLLAGEN RECONSTRUCTION + INTENSE NOURISHMENT Hair fiber restoration

Its formula, fortified with keratin, penetrates deeply into the three layers of the hair fiber, rebuilding it from the inside out. **Collagen controls hydration, preventing frizz.**

Net. Cont: 230 ml.

KNOB - **COD. YPS902**

Net. Cont: 1000 grs.

POT - **COD. YPS917**



34

KERATIN SHOCK AMPOULE KERATIN BOOSTER - CONCENTRATED SHOCK Hair fiber restructuring

It restructures the hair fiber, replenishing lost material and filling in micro-lesions on the damaged surface, improving its texture and appearance. **It reaches the cortex to repair keratin bonds weakened during chemical processes. It retains the hair's natural moisture, resulting in a high level of shine.** Total renewal and strength for chemically treated hair.

Net. Cont: 10 ml. x 12 uni.

AMPOULE - **COD. YPS907**



38

KERATIN PEARLS

45 SINGLE-DOSE

Hair fiber restructuring

It restores lost keratin to the hair in a deep hair restructuring treatment, making it more flexible, with more movement, and free of imperfections. It is recommended to use 1 or 2 pearls weekly for intensive repair.

Net. Cont: 13 grs. x 45 uni.

CANDY MAKER - COD. YPS908



39

COLLAGEN PEARLS

45 SINGLE-DOSE

Hair fiber restructuring

Iyosei ProfeSsional® Collagen Pearls retain the hair's natural moisture, preventing dryness and breakage. They restore elasticity and balance the internal hydration levels of fragile hair prone to premature aging. Hydration + Strength + Silkiness + Elasticity + Shine

Net. Cont: 13 grs. x 45 uni.

CANDY MAKER - COD. YPS909



40

ARGININE PEARLS

45 SINGLE-DOSE

Hair fiber restructuring

The new IYOSEI PROFESSIONAL® COLOR Pearls, concentrated with arginine, protect, nourish, and strengthen hair weakened and vulnerable by chemical treatments. They prevent dryness, achieving intense and vibrant color over time. Nutrition + Strength + Vibrant Color + UVB Protection

Net. Cont: 13 grs. x 45 uni.

CANDY MAKER - COD. YPS910



PROFESSIONAL PRODUCTS
FOR PROFESSIONALS

STYLING

Products developed for styling and finishing hairstyles.
Soft, strong, and extra-strong hold.
Gels, hairsprays, waxes, creams,
serums, volumizers.

iyosei
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COMO VOS.

SOFT SHAPING + LIGHT CONTROL

STYLING

They define hairstyles while keeping hair soft and smooth. They allow for movement while maintaining the desired shape. Their lightweight formulas provide a soft, long-lasting effect, leaving hair healthy and protected. They nourish and add flexibility for maximum softness. They instantly control static and split ends without weighing hair down. They are super moisturizing. They create defined, manageable, and healthy hairstyles without stiffening the hair.

01

MODELING HAIR WAX

[RELAXING LOOK] - CLASSIC EFFECT

Hold and Shine

Dry styling wax. Deconstructs and texturizes. **Allows you to define all types of hairstyles with high precision without making hair greasy.** Excellent for adding softness, shine, and definition to all types of hairstyles. **Ideal for medium to short hair. Frizz-free hair all day long.** Transform your look with style. More original and well-defined hairstyles.

Net. Cont: 75 grs.

POT - COD. YPS920



05

HAIR GEL - [COOL HEAD]

WET SHINE EFFECT

Soft Hold

Innovative gel for creating long-lasting wet-look hairstyles. **Hair will look incredibly wet and hold. Its formula is enriched with Pro-Vitamin B5 to give hair health and strength.** Ideal for defining sleek styles or structuring tousled finishes.

Net. Cont: 180 grs.

KNOB - COD. YPS970



08

FLEXIBLE FIBER STYLING CREAM

MEDIUM HOLD

Flexible Texture

Its innovative fiber-enriched texture provides support and control for styling. Hair looks moisturized and supple, with a natural feel and movement.

It adds no extra weight to the hair. Residue-free.

Net. Cont: 150 grs.

POT - COD. YPS924

LEAVE IN



12

CURL & WAVE CREAM

Elasticity + Moisture for Curls

Ultra-Light Formula

Specifically developed for curly and wavy hair. **Hydrates, controls, and defines curls and loops with a fantastic anti-frizz effect. Ultra-lightweight formula.**

Keeps curls bouncy and perfect all day long. Anti-frizz.

Net. Cont: 200 ml.

BOTTLE - COD. YPS926

LEAVE IN



16

STYLING SPRAY - [AFTER HOUR]

Anti-Frizz + Control

Active Shine + Restorative + Hydrating

Its advanced, ultra-lightweight formula instantly detangles hair, **reducing breakage and eliminating frizz. It repairs and protects hair, boosting shine and highlighting its beauty.** It controls static. Ideal for unruly hair.

Net. Cont: 200 ml.

SPRAY - COD. YPS950

LEAVE IN



A line of products that define and hold your hairstyle without leaving residue. Their high-tech hold is due to the selection of resins used to achieve their smoothing effect. The formula enhances the hair's natural shine, leaving it manageable and protected. Furthermore, they provide deep hydration, helping to prevent dryness.

02

STYLING HAIR WAX
[CREATIVE LOOK] - STIFF EFFECT
Body and Texture

Adds body and texture. Shapes, sculpts, and styles your hairstyle. Allows for creating spikes and highlights without leaving residue. Ideal for short to medium hair. Creates an extreme and long-lasting style in modern hairstyles. Guaranteed to last. Define your look without limits!

Net. Cont: 75 grs.
POT - COD. YPS921



07

HAIR GEL - [HARD HEAD]
RIGID EFFECT
Strong Hold

Get long-lasting control for even the toughest styles with Iyosei Professional® Rigid Effect Hair Gel. Its texture, reinforced with strong-hold agents, allows you to create extra-rigid hairstyles for up to 24 hours. Its formula is enriched with Pro-Vitamin B5 to give your hair health and strength.

Net. Cont: 180 ml.
KNOB - COD. YPS971
Net. Cont: 1000 ml.
POT - COD. YPS918



10

HAIR STYLING SPRAY
[GRAVITY 0°] - LIQUID HAIRSPRAY
SATIN SHINE + CONTROL Ultra-fine

Ultra-fine spray. Flexible hold. Its exclusive formula contains active polymers that provide unparalleled control and strong weather resistance. It delivers fast drying and ultra shine, preventing humidity and fighting frizz. Its powerful hold withstands even the most difficult styles.

Net. Cont: 200 ml
SPRAY - COD. YPS973

LEAVE IN



EXTRA STRONG MODELING + MAXIMUM CONTROL **STYLING**

It provides maximum fixation and ultra-resistant durability, exceeding the classic limits of fixation.

09

[ROCK DEAD] HAIR GEL
CEMENT EFFECT - Fix Power
Extreme Hold

This advanced formula provides **extra-strong hold, ideal for styling, sculpting, and setting even the most defined styles. Enriched with PRO-VITAMIN B5 to give your hair health and strength.** Dare to rock extreme hairstyles and limitless looks!

Net. Cont: 150 grs.

POT - **COD. YPS972**



This complete product line results from the harmonious fusion between technology and the most intelligent imagination to create particular effects and fantastic textures that allow us to enjoy excellent results.

03

MODELING HAIR WAX
MATTE EFFECT
Body and Texture

Extreme hold gel cement. **This advanced formula provides extra-rigid hold, ideal for styling, sculpting, and securing even the most defined styles.**

Enriched with Vitamin B5 to give your hair health and strength. Dare to rock extreme hairstyles and limitless looks.

Net. Cont: 75 grs.

POT - **COD. YPS962**



15

NOURISHING SERUM - [OIL]
EXTREME LIGHTNESS + ULTRA SOFTNESS + HYDRATION
+ REPAIR. For dull and severely damaged hair

Contains active ingredients that guarantee luminosity and extreme lightness. Designed to nourish, hydrate, and soften all hair types. Defines hairstyles, protects from heat, and eliminates frizz. Its lightweight formula provides softness and control without weighing hair down. Non-greasy.

Net. Cont: 60 ml.

KNOB - **COD. YPS906**

LEAVE IN



18

THERMO-SMOOTHING CREAM
THERMAL SMOOTHING CREAM
SILK SENSATION - CASHMERE - ANTI-FRIZZ
For hair treated with heat styling tools

Its innovative **Thermo-Active formula works simultaneously with heat styling tools (hair dryers and flat irons), achieving the desired straightness with maximum protection.** Proven to defend against damage and neutralize static.

Net. Cont: 200 ml.

BOTTLE - **COD. YPS980**

LEAVE IN



20

MIRACLE HAIR SILK

Anti-frizz + Leave-in Treatment
For dry ends

Instantly corrects critical imperfections in dry, damaged hair, leaving it ultra-soft, smooth, and radiant. Restores the natural moisture lost due to blow-drying and the stress of daily styling. Achieves a perfect, extra-satin finish.

Net. Cont: 50 ml.

KNOB - COD. YPS904

LEAVE IN



21

SPLIT END REPAIR TREATMENT

Cuticle Sealer
Nourishment + Repair
For hair with dry or split ends

Instant, repairing, and smoothing treatment for dry, split ends. Repairs split ends and seals the cuticle, controlling hair dehydration and preventing further breakage. Silky, ultra-light, non-greasy texture. **Eliminates frizz.**

Net. Cont: 30 ml.

SPRAY BOTTLE - COD. YPS905

LEAVE IN



PROFESSIONAL PRODUCTS
FOR PROFESSIONALS

DON CORLEONE

Don Corleone, a line developed exclusively for men. The products guarantee hydration, natural hold, styling, and a natural finish for beards and mustaches.

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COMO VOS.

BARBER LINE



OINTMENT

BEARD & MUSTACHE - HYDRATION AND SHAPING

Traditional formula that moisturizes and shapes the beard and mustache, achieving a uniform appearance. Provides a soft hold and a natural finish. Non-greasy.

Net. Cont: 75 grs.

POT - **COD. YPB931**



MOISTURIZING OIL

BEARD & MUSTACHE - 100% VEGETABLE OIL - SUITABLE FOR VEGANS

Moisturizing oil with macadamia oil, almond oil, jojoba oil, and avocado oil. 100% plant-based. Developed and formulated to provide superior hydration to both beard and mustache, leaving a soft feel and a pleasant fragrance.

Net. Cont: 15 ml.

KNOB - **COD. YPB932**

LEAVE IN



SHAVING GEL

BEARD & MUSTACHE - MOISTURIZING EFFECT

The ideal ally for creating precise, millimeter-perfect beard and mustache designs with a razor, effortlessly. Its moisturizing formula cares for the skin, keeping it soft and firm.

Net. Cont: 150 grs.

KNOB - **COD. YPB930**



AFTER SHAVE

BEARD & MUSTACHE - REFRESHING BALM

Designed to help regenerate skin naturally after shaving. It moisturizes, refreshes, softens, and nourishes the skin, leaving it feeling refreshed and comfortable.

Net. Cont: 150 grs.

KNOB - **COD. YPB933**

LEAVE IN





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